

# ECIS 2015 CALL FOR TRACKS

THE NETWORKED SOCIETY - 25-29 MAY 2015 IN MÜNSTER, GERMANY  
23<sup>RD</sup> EUROPEAN CONFERENCE ON INFORMATION SYSTEMS



The 2015 European Conference on Information Systems, to be held at the University of Münster in Münster, Germany, will be hosted by ERCIS - the European Research Center for Information Systems.



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The theme of the conference: “The Networked Society” reflects that information systems (IS) pervade our modern - networked - society. Networks, as groups of organisations and individuals who exchange information, contacts, and experience for professional or social purposes, leave their mark on almost every area in private and professional life, and while they promise numerous and diverse advantages, they also pose challenges and dangers to the participants. From a technological perspective, enormous amounts of information can be communicated to a rapidly growing number of recipients faster than ever before. The evolution of networks is heavily influenced by the extensive use of information systems, making a co-evolution of yet more advanced forms of networking possible.

ECIS 2015 will provide a platform for European and also non-European researchers in the field of IS from various cultures and countries to reflect on the specific and innovative research in information systems, dealing with the overarching theme of a networked society.

## Topics for Track Proposals

We welcome both established and emerging topics that draw significant attention within IS research. A conference theme track “The Networked Society” has already been set up.

Topics of interests include (but are not limited to):

- Business Intelligence and Decision Support
- Business Process Management
- IS Diversity and Diversity in IS
- E-Business and Competitive Strategy
- Economics and the Value of IS
- Enterprise Systems
- European and Cultural Issues in IS
- Healthcare Information Systems
- Human-Computer Interaction
- Information and Enterprise Content Management
- Inter-Organizational Systems
- IS Artefacts and IS Artefact Design
- IS Governance and Sourcing
- IS Innovation, Adoption and Diffusion
- Project Management and IS Development
- Research Methods and Philosophy
- Security and Privacy of Information and IS
- Service Engineering and Service Management
- Social Media
- Ubiquitous and Mobile Information Systems
- General Track

## Track Chair Responsibilities



We cordially invite fellow researchers to propose tracks on their particular field of interest. Your responsibilities as a track chair will be to:

1. liaise with the conference chairs on all matters that concern ECIS 2015
2. promote the track and take sufficient measures to ensure an adequate number of submissions,
3. organise a peer review cycle for the papers submitted to your track, assisted by a set of associate editors (AEs). Track chairs will nominate associate editors for the reviewing process, and they will assure that each paper will receive three high quality reviews.
4. propose to the program committee the papers that will eventually be accepted for inclusion into the conference program; nominate papers for the award for best paper,
5. create an attractive track program,
6. personally attend ECIS 2015 and serve as session chair in your track.

## Structure of Track proposals

Track proposals should include:

1. A title for the track.
2. Names, e-mail and mailing addresses, affiliations, phone numbers, URLs of website of each of the three to four track co-chairs. Please designate one of the co-chairs as the primary contact person.
3. A short description of the track and its focus (maximum length: 500 words and about 10 to 15 potential suggested topics): define the proposed area of research; discuss the topics the track will address and how these align with the ECIS 2015 conference theme.
4. A discussion on how these topics have recently been covered in other conferences and publications, substantiating that ECIS 2015 will be an appropriate and timely forum for the topics.
5. A tentative list of associate editors for the proposed track (between 10 and 15). Please provide names and affiliations, and indicate if they may already have committed themselves to serve as AEs for your track.
6. Short bios of each co-track chair including your track record (if any) in organising tracks, or in other academic services in the IS community.

Track chairs are encouraged to make fast track or special issue arrangements with leading journals that fit the topic of the track.

## Evaluation of Track proposals

Each proposal will be evaluated by the conference chairs in cooperation with the research and research in progress chairs. Decisions will be based on (a) the overall merit of the proposal, (b) the significance of the subject covered, (c) the profile and diversity of the track team, and the (d) fit with the conference theme.

The conference chairs will select tracks with the objective being to (a) balance the more traditional IS topics with emerging topics, and (b) to support diversity of chairs and AEs in gender, experience, and geographical background. If needed, track proposals might be merged in order to obtain the best possible coverage of topics and the best mix of track chairs.

Evaluations will be carried out by the conference chairs in cooperation with both research and research in progress chairs.

## Research Paper Chairs

rpchairs@ecis2015.eu

- Richard Baskerville (Georgia State University, United States)
- Shirley Gregor (Australian National University, Australia)
- Jos van Hillegersberg (University of Twente, The Netherlands)
- Robert Winter (University of St. Gallen, Switzerland)



## Research-in-Progress Chairs

ripchairs@ecis2015.eu

- Wil van der Aalst (Technische Universiteit Eindhoven, The Netherlands)
- Tatiana Bouzdine-Chameeva (Bordeaux Management School, France)
- Karlheinz Kautz (University of Wollongong, Australia)
- Ferdinando Pennarola (Bocconi University, Italy)

## Submissions

Track proposals should be e-mailed to track-proposals@ecis2015.eu as soon as possible but no later than February 15th, 2014, 12pm CET. Notifications of acceptance or rejection of proposed tracks will be sent out in May 2014.

Please once again note that in order to ensure interesting and a sufficiently extensive range of tracks, the ECIS 2015 Conference Chairs might approach you with a suggestion to modify your track proposal. In case there are proposals for identical or similar topics, the committee might ask you to consider joining forces with another group. Track proposals that do not meet the criteria can be directly rejected by the organizers.

On behalf of the ECIS 2015 team, the Conference Chairs  
conference-chairs@ecis2015.eu

- Jörg Becker (University of Münster, Germany)
- Marco de Marco (University Guglielmo Marconi, Rome, Italy)
- Jan vom Brocke (University of Liechtenstein, Liechtenstein)